

A Feature-length Documentary

COMPASSION HEALS

You. Me. The World.

PRODUCED BY

"Patient Lee" Tomlinson

Stanford Compassion Ambassador

DIRECTED BY

Roz Dauber

IN ASSOCIATION WITH

GLOBAL
COMPASSION
COALITION



A Stanford Med CCARE
A.C.T. Graduate Project



There is a
deadly **CRISIS**
in healthcare today!



A grayscale photograph of a doctor's hands clasped together in front of a white lab coat. A stethoscope is visible around the neck, and a metal watch is on the left wrist. The image is dimmed to serve as a background for text.

A **CRISIS** that could harm or kill YOU
when YOU most need medical
treatment.



A **CRISIS** caused by the rapidly
disappearing, scientifically
proven, healing power of
COMPASSION in healthcare!

THE EVIDENCE

**“COMPASSION has the
power to improve patient
outcomes, and its absence
can lead to devastating and
even fatal consequences.”**

- Dr, Anthony Mozzarelli and Dr. Steve Trzeciak. Compassionomics.
The Revolutionary Scientific Evidence That Caring Makes a Difference. 2019.



“64%
of patients in the US
say they’ve had a
healthcare experience
with a meaningful
LACK of COMPASSION.”

- Follow-up to Harvard Med. school study 2019 Health Affairs report.

“Nearly half of
Americans
believe that the US
healthcare system
and providers...
are **NOT**

COMPASSIONATE.”

Harvard Medical School study published in Health Affairs Journal. 2019

FOR MORE
EVIDENCE CLICK
HERE



That's why the documentary
COMPASSION HEALS
is being made

**To
REVEAL & REVERSE
this
DIRE CRISIS!**

COMPASSION HEALS WILL:

EDUCATE

Health care professionals (HCPs) and the world about the proven, healing benefits of compassion.

ADVOCATE

For healthcare systems to value patients, HCPs, and the bottom line – equally.

CELEBRATE

The immense compassion demonstrated by the vast majority of HCPs and their organizations.

REDUCE

HCP burnout – a serious obstacle to the emotional reserves needed to provide compassionate patient care.

CHALLENGE

Audiences to be measurably more compassionate with themselves and others.

TARGET AUDIENCES



44 Million

Healthcare
Professionals Globally



EVERYONE

needing medical treatment
now or in the future



Sponsor Benefits

(Customizable by Sponsor)



Recognition in all film credits, PR, paid advertising and promotional materials



Where appropriate, your chosen expert and/or institution will be interviewed to be featured in the documentary



25 Documentary Screenings and Q&A hosted by "Patient Lee" at sponsor-targeted sites (Live or virtual)



25 Keynote presentations by "Patient Lee" at sponsor-chosen sites (Live or virtual)



25,000 copies of "Patient Lee's" latest book, **COMPASSION HEALS, From Self-Care to Healthcare** distributed to Sponsor targeted individuals



National roll-out of the "**Compassion Heals Challenge**" where participants are inspired to deliver one intentional kind act per day for 7 straight days



3 bonus 1 - hour films delivering more in-depth details than the film itself about the immense scientifically proven benefits of compassion for:

- Patients
- Healthcare professionals
- The profitability of the organizations in which their lives intersect



50, 2-3 minute inspirational video vignettes distributed weekly

TIMELINE

12 – 14 months



BUDGET

\$3 million



Let's help
44 million healthcare professionals
&
we patients
get and stay *healthier.*

NOW!

For more details about how
YOU
can become part of the
solution to this CRISIS...

Contact

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