

COMPASSION HEALS

You. Me. The World.

A Feature-Length Documentary Series

A Stanford Med CCARE A.C.T. Graduate Project

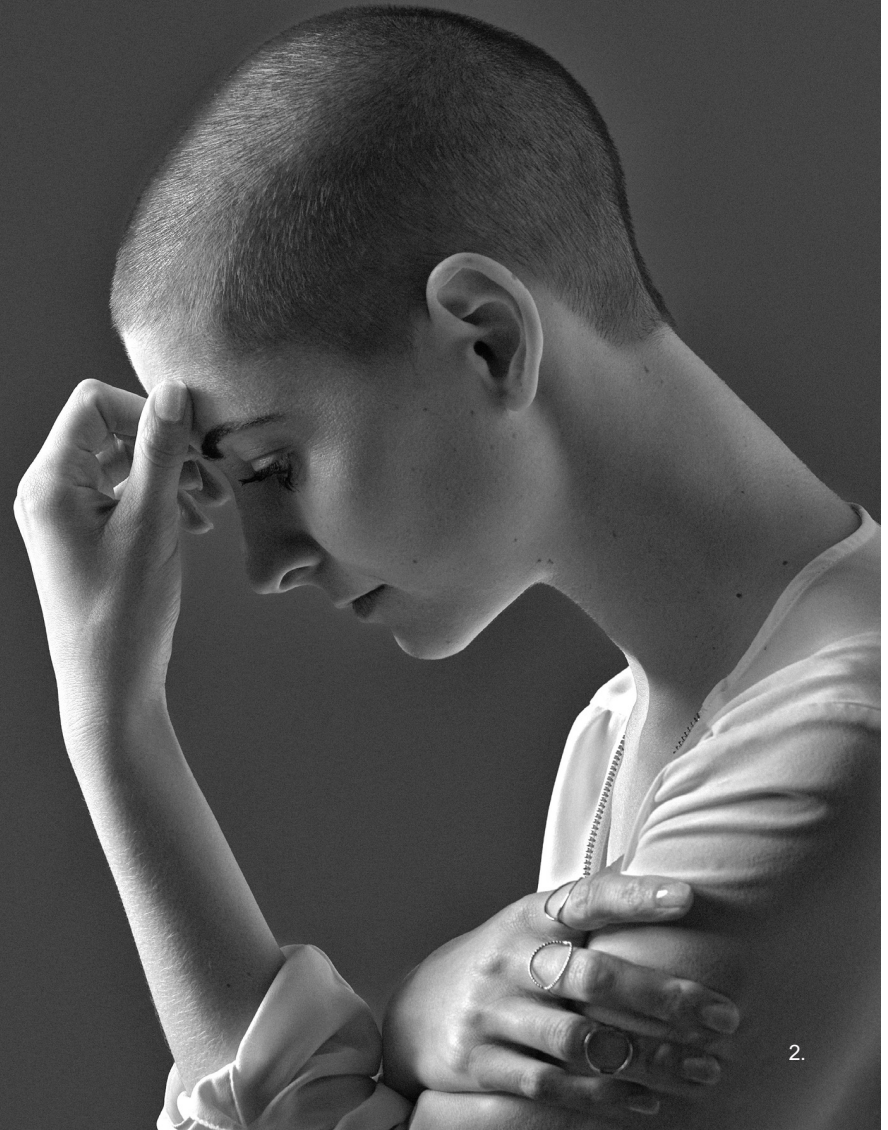
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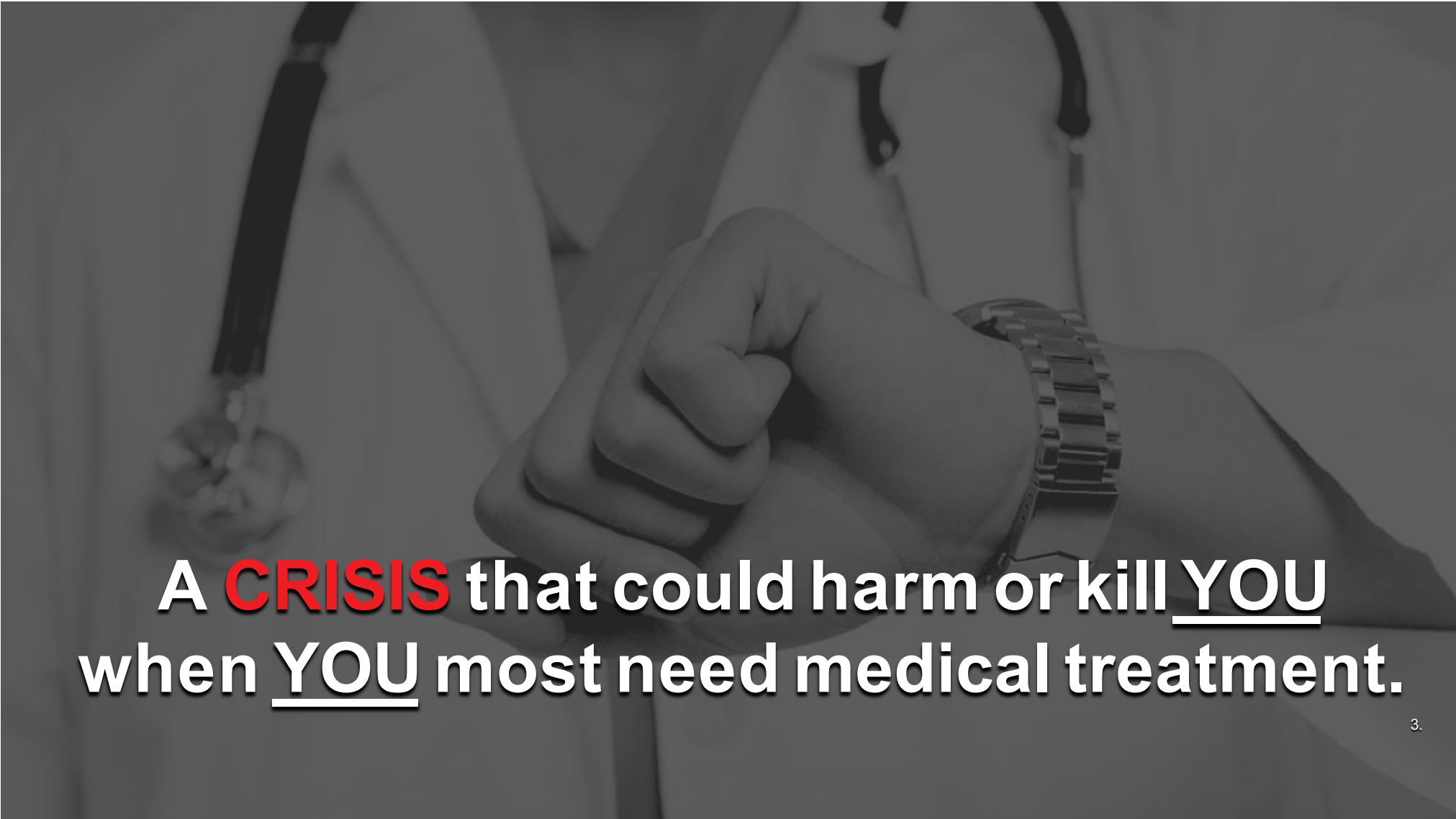
**“Patient Lee”
Tomlinson**

**Stanford Med CCARE & A.C.T.
Compassion Ambassador**



There is a
deadly **CRISIS**
in healthcare today!





**A CRISIS that could harm or kill YOU
when YOU most need medical treatment.**



A **CRISIS** caused by the rapidly
disappearing, scientifically
proven, healing power of
COMPASSION in healthcare!

THE EVIDENCE

**“COMPASSION has the
power to improve patient
outcomes, and its absence
can lead to devastating and
even fatal consequences.”**

- Dr. Anthony Mozzarelli and Dr. Steve Trzeciak. Compassionomics.
The Revolutionary Scientific Evidence That Caring Makes a Difference. 2019.



“64%

**of patients in the US say
they’ve had a healthcare
experience with a
meaningful**

LACK of COMPASSION.”

- Follow-up to Harvard Med. school study 2019 Health Affairs report.

“Nearly half of
Americans
believe that the US
healthcare system
and providers...
are **NOT**
COMPASSIONATE.”

- Harvard Medical School study published in Health Affairs Journal. 2019

FOR MORE
EVIDENCE CLICK
HERE



That's why the documentary
COMPASSION HEALS
is being made

**To
REVEAL & REVERSE
this
DIRE CRISIS**

COMPASSION HEALS WILL:

EDUCATE

Health care professionals (HCPs) and the world about the proven, healing benefits of compassion.

ADVOCATE

For healthcare systems to value patients, HCPs, and the bottom line – equally.

CELEBRATE

The immense compassion demonstrated by the vast majority of HCPs and their organizations.

REDUCE

HCP burnout – a serious obstacle to the emotional reserves needed to provide compassionate patient care.

CHALLENGE

Audiences to be measurably more compassionate with themselves and others.

TARGET AUDIENCES



44 Million

Healthcare
Professionals Globally



EVERYONE

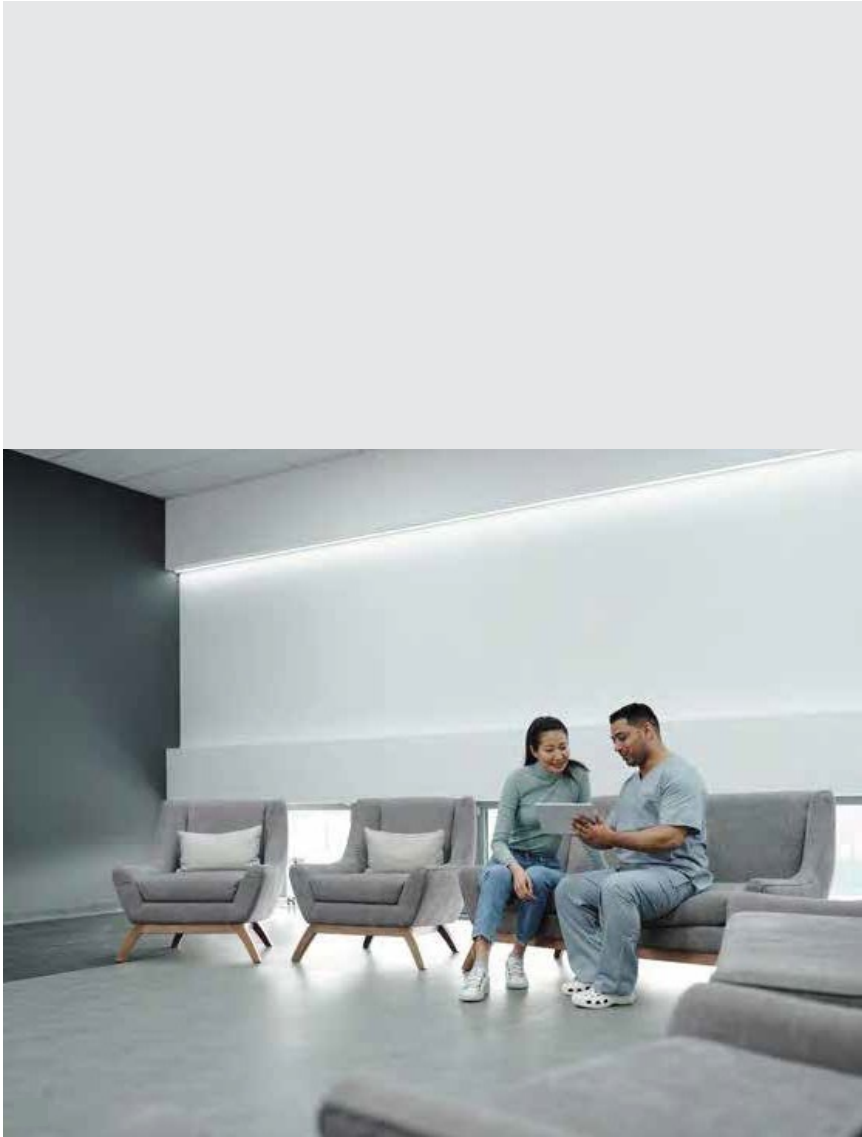
needing medical treatment
now or in the future



Sponsor Benefits

(Customizable by Sponsor)

- ✓ Recognition in all film credits, PR, paid advertising and promotional materials
- ✓ Where appropriate, your chosen expert and/or institution will be interviewed to be featured in the documentary
- ✓ 25 Documentary Screenings and Q&A hosted by "Patient Lee" at sponsor-targeted sites (Live or virtual)
- ✓ 25 Keynote presentations by "Patient Lee" at sponsor-chosen sites (Live or virtual)
- ✓ 25,000 copies of "Patient Lee's" latest book, **COMPASSION HEALS, From Self-Care to Healthcare** distributed to Sponsor targeted individuals
- ✓ National roll-out of the "**Compassion Heals Challenge**" where participants are inspired to deliver one intentional kind act per day for 7 straight days
- ✓ 3 bonus 1- hour films delivering more in-depth details than the film itself about the immense scientifically proven benefits of compassion for:
 - Patients
 - Healthcare professionals
 - The profitability of the organizations in which their lives intersect
- ✓ 50, 2-3 minute inspirational video vignettes distributed weekly



TIMELINE
12 – 14 months

BUDGET
\$2.5 million



Let's help
44 million healthcare professionals
&
we patients
get and stay *healthier.*
NOW!

For more details about how
YOU
can become part of the
solution to this CRISIS...

Contact

“Patient Lee” Tomlinson
lee@leetomlinson.com

